

# HOW TO CREATE A SUCCESSFUL CITY? ARCHITECTURE AND URBAN PLANNING IN THE KNOWLEDGE ECONOMY SCHMAELING CONFERENCE LIVABLE CITY FORUM RIGA

OCTOBER 4.-6. 2017

Due to the globalization of economy and the gradual shift of values, the principles of openness and public involvement are becoming increasingly more present in the areas of architecture and urban planning in Latvia.

University campuses are no longer unapproachable, introverted institutions avoiding the rest of the public, instead they have become active participants in the economy and urban placemaking, and together with other knowledge institutions they enhance the national competitiveness by producing qualified and motivated specialists, and creating innovations with high added value.

How can architecture and environment support this positive effect?

What role does knowledge infrastructure play in the 21 century economy? Considering the changes planned in the next few years in Pārdaugava — Riga's neighbourhood on the left bank of Daugava — Riga City Architect's Office, together with the INTERREG Central Baltic programme project „Live Baltic Campus” represented by the University of Latvia and Riga Planning Region, propose to discuss these questions at this international three-day conference dedicated to knowledge economy and development of modern knowledge centres.

## LIVABLE CITY FORUM RIGA INTRODUCTION

Wednesday, 4 October, Riga City Council, Rātslaukums 1 and the University of Latvia Library, at Kalpaka blvd. 4

- 09:00 – 12:00 **PARTNERS' MEETING WITH COFFEE BREAK**  
Venue: Riga City Council, at Rātslaukums 1 (room 508)
- 12:00 – 13:00 **Lunch @ Riga City Hall, 1 Rātslaukums**  
Venue: Lunch restaurant "Daily", Riga City Council, at Rātslaukums 1
- 13:00 – 15:00 **Tour of Pārdaugava (Riga's Knowledge Mile)**  
Meeting spot: Outside of Riga City Council, at Rātslaukums 1
- 15:00 – 18:00 **Master class by Uusi Kaupunki with coffee break**  
Venue: University of Latvia Library, Kalpaka bulvāris 4, room 215 (Microsoft Innovation center)
- 19:00 – 21:00 **Dinner for project partners and stakeholders**  
Location: "Rocket Bean Coffee House", Dzīnavu iela 39

## SCHMAELING CONFERENCE: HOW TO CREATE A SUCCESSFUL CITY? ARCHITECTURE AND URBAN PLANNING IN THE KNOWLEDGE ECONOMY

Thursday, 5 October, Latvian National Library, Ziedonis Hall, Mūkusalas iela 3

### PUBLIC PRESENTATIONS OF LIVE BALTIC CAMPUS STUDY

Friday, 6 October, University of Latvia Nature House at Jelgavas iela 1

- 09:00 – 09:30 **Registration and welcome coffee**  
Venue: University of Latvia Nature House room 702
- 09:30 – 10:00 **Riga Planning Region presentation: Knowledge Mile in Riga**
- 10:00 – 11:30 **Workshop 1: Knowledge Mile Challenge**
- 11:30 – 12:30 **Lunch**  
Venue: Food court at University of Latvia Nature House
- 12:30 – 13:00 **University of Latvia presentation: University-Business Cooperation**
- 13:00 – 15:00 **Workshop 2: University-Business Cooperation**
- 15:00 – 16:00 **Partners' closing meeting (for Live Baltic Campus project partners)**

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Thursday, 5 October, Latvian National Library, Ziedonis Hall, Mūkusalas iela 3

- 09:00 – 09:30 **REGISTRATION AND COFFEE**
- 09:30 – 09:50 **INTRODUCTION**  
Arvils Ašeradens, Minister of Economics of the Republic of Latvia  
Vendela Haringhuizenā Counsellor, Deputy Head of Mission  
Gvido Princis, Riga City Architect
- 09:50 – 11:15 **KNOWLEDGE ECONOMY AND THE CITY**  
Willem van Winden: Cities in the knowledge economy: Fighting new divides  
Daunis Auers: Can Riga become a knowledge city?  
Coffee break
- 11:15 – 13:30 **KNOWLEDGE ECONOMY AND PUBLIC INFRASTRUCTURE**  
Opening speech: Rector of the University of Latvia, prof. **Indriķis Muižnieks**  
Frank Werner: Campus and the city. Urban design for the knowledge society  
Niklāvs Paegle: Universities of the future, cities of the past  
Ilze Paklone: The knowledge territory Pārdaugava: Models of developing the knowledge resources  
Lunch at Latvian National Library's restaurant **Kliversala**
- 13:30 – 15:00 **GOVERNANCE AND CO-CREATION OF KNOWLEDGE PLACES: DISCUSSION**  
Opening speech: Riga Planning Region Head of the development council **Dagnis Straubergs**  
Discussion participants: **Agrita Kiopa**, Deputy State Secretary Director for Higher Education and Research Ministry of Education and Science Of Latvia; **Artūrs Caune**, AS RB Rail project manager; **Toms Baumanis**, Rīgas Stradiņš University Vice-Rector for Development; **Artūrs Zepe**, Rīgas Technical University Vice-Rector for Development; **Arvīds Dravnieks**, lawyer, inhabitant of Pārdaugava;  
Dr. **Willem van Winden**, Amsterdamas Tehniskās universitātes profesors.  
Moderator: **Viesturs Celmiņš**  
Coffee break
- 15:00 – 16:30 **FROM KNOWLEDGE SPACES TO KNOWLEDGE PLACES**  
Short film: Different Pārdaugava - Quo vadis?  
**Viesturs Celmiņš**: Knowledge Territories as an Instrument of Urban Development  
**Laura Dimitrijeva**: *Mūkusala +*, scenarios and suggestions  
**Mārtiņš Engelis**: Pārdaugava. Tourism. Place Bullying.
- 17:00 – 17:45 **DISCUSSIONS AND WINE**
- 20:00 – 21:30 **FROM KNOWLEDGE SPACES TO KNOWLEDGE PLACES**  
Venue: "Gutenbergs Terrace", Doma laukums1 (ieeja no Mūku ielas)